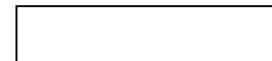
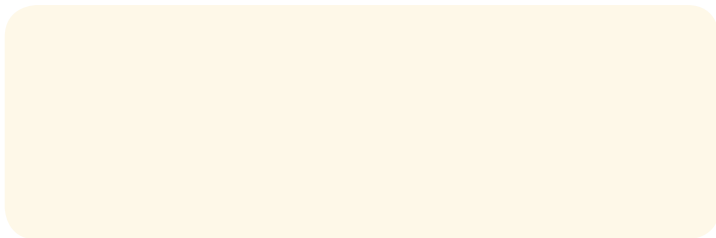


If undelivered return to:
PO Box 267 Dalby Q 4405



Dear Valued Customer

'Unprecedented' is the current catch-cry used to describe the movement in steel and fuel prices over the last few months. Simplicity Australia has been unfortunately affected by these rises which is why we made the unprecedented move of increasing our prices in the middle of June this year.

To soften this blow to our customers, we're inviting you to take advantage of our **2008 Early Order Program** and SAVE!

Simply order your new Simplicity Airseeder and/or Allrounder planting and tillage machine now to greatly reduce the affects of the recent price rise.

Not only can you effectively STOP the affects of these price rises, but you'll also secure the delivery of your equipment before planting.

The 2008 Early Order Program provides you with an opportunity to secure a great price and delivery of one of our 'world champ' air seeders which combines high-end, tested technology with exceptional performance.

Order Now & Win!

All wholegood orders received before October 2008 will go in the draw to win:

A Yamaha YFM 250 2x4 Quad motorbike valued at \$7790*

Or

One of two Topcon PCS 100 light bar guidance systems valued at \$2995ea*

For more information on our any of our products or to find your closest dealer, visit our website www.simplicityaus.com.au

Mark Simpson
National Sales Manager, Simplicity Australia Pty Ltd

*Conditions relating to these prizes will be listed on www.simplicityaus.com.au - EOP Prize Conditions.